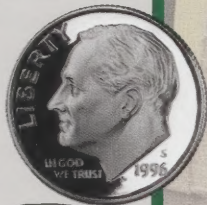


The United States Mint

1996 Proof Coin Set



Exquisite Coins

Superior craftsmanship is immediately apparent in each coin of the 1996 Proof Set from the United States Mint -- the Lincoln cent, Jefferson nickel, Roosevelt dime, Washington quarter, and Kennedy half dollar. These beautiful coins bearing the "S" mint mark are encased and attractively presented in a special folder -- a mainstay of the serious collection, an ideal gift, a definitive example of the art of minting.



Gift Sleeves express your sentiments

To honor someone's special occasion, send a proof set in a U.S. Mint gift sleeve that proclaims "Congratulations," "Happy Birthday," "Happy Anniversary," or "Happy Holiday." A special variety pack contains sleeves expressing each of these sentiments plus "It's a Girl" and "It's a Boy."

The United States Mint
presents

The 1996 Proof Coin Set

The United States Mint's head start in-
to the new year begins with the 1996
Proof Coin Set.

***The search for the perfect gift
ends here...***

Indulge in the affordable elegance
of the 1996 Proof Coin Set. The
proof set is a special gift to
acknowledge life's important occa-
sions in a lasting way. It's ideal for
birthdays, anniversaries, christen-
ings, and holidays and a perfect
way to start or add to your
collection.

The Roosevelt Dime 50 Years of Excellence

This year brings the 50th anniver-
sary of the Roosevelt Dime, issued
in 1946 to commemorate Franklin
D. Roosevelt. He was our 32nd
President and supporter of the
March of Dimes campaign against
polio. The obverse of the dime depicts
the profile of President
Roosevelt and the initials of its
designer, John Sinnock. The reverse
portrays a flaming torch flanked on
the left by a sprig of laurel and on
the right by a sprig of oak. The
Roosevelt dime will make a great
asset to any collection.

Gems of the Minter's Art -- Yours to treasure

Proof coins are produced at the
San Francisco Mint, where stan-
dards applied to their production are
among the most demanding in the
world -- every aspect of the
materials and processes used must
meet exacting specifications. Coin
blanks are burnished to buff out
imperfections and precision fed into
a slow speed press. Carefully
controlled speed of production and
extra pressure produce coins with
unmatched clarity of detail. To
sharpen the impression, each coin is
struck at least twice. Dies are
cleaned and polished after 30 to 50
impressions to ensure that each coin
is brilliant.



Blanks used for proof coins are
washed in a special detergent
bath prior to being dried, in-
spected and struck.



10,000 ounce beam balance us-
ed to weigh blanks after clean-
ing and drying.



Polishing the die which is used
to strike the proof coins.



Striking the proof coins.

How to Order

To order your 1996 United States Proof Set, simply complete the accompanying order form. There is no limit on the number of sets you may order, so be sure to take advantage of this gift-giving value. Please don't forget to include both the order form and your remittance in the return envelope.

If you have a question about your order, please don't hesitate to write or call:

Customer Service Center
UNITED STATES MINT
10001 Aerospace Road
Lanham, MD 20706
(202) 283-COIN (2646)

We're available Monday through Friday from 8:30 AM to 5:30 PM Eastern Time. Other Mint offices serve primarily as production facilities and are not equipped to handle your inquiries as effectively as our Customer Service Center. Please use the address and phone number listed above.

The United States Mint numismatic programs are self-supporting. Proceeds from sales, after reimbursement for costs are deposited to the General Fund of the United States Treasury.

Collector's Record

Customer Number

Date of Order

Method of Payment

Amount of Order \$

Order Description



DEPARTMENT OF THE TREASURY
UNITED STATES MINT
WASHINGTON, D.C. 20220

**A MESSAGE
FROM THE
DIRECTOR
OF THE
UNITED STATES MINT**

Dear Valued Mint Customer:

I'm very pleased to start the new year by introducing the 1996 United States Mint Proof Coin Set. We're offering this year's set early so that you'll have it for gift giving throughout the year. The 1996 Proof Coin Set is an exquisite gift for any occasion.

The set contains five proof coins--the Lincoln cent, Jefferson nickel, Roosevelt dime, Washington quarter, and Kennedy half dollar. Each coin has been struck at least twice to produce the distinctive, individual beauty of a frosted image on a mirrored field. Each bears the "S" mint mark, and each has been meticulously crafted and closely inspected to guarantee perfection. Your set will arrive sealed in an attractive presentation case, ideally suited for display or storage.

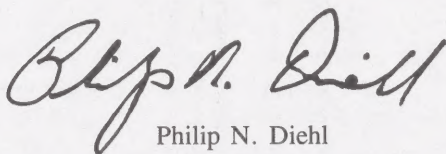
The Roosevelt dime has special significance this year. Issued in 1946 to commemorate Franklin D. Roosevelt, our 32nd President, the Roosevelt dime is entering its 50th year of circulation in the gallery of American presidents featured on our Nation's circulating coinage.

(over, please)

Once again, we are offering gift sleeves that express your reason for giving. You have a choice of sleeves proclaiming "Congratulations," "Happy Birthday," "Happy Anniversary," or "Happy Holiday." A variety package of sleeves also includes "It's a Girl" and "It's a Boy." With or without sleeves, the 1996 Proof Set is a gift sure to delight anyone.

I'm certain you'll want these beautiful coins for your own collection, or to share with friends and family as a remembrance of everything that makes 1996 special.

Sincerely,

A handwritten signature in dark ink, reading "Philip N. Diehl". The signature is fluid and cursive, with the first name "Philip" being the most prominent part.

Philip N. Diehl
Director
United States Mint

P.S. Proof sets are an ideal way to introduce someone to a lifetime of coin collecting.

PLACE
FIRST
CLASS
POSTAGE
HERE



ZIP

STATE

CITY

ADDRESS

NAME

The United States Mint
presents

The 1996 Proof Coin Set



